



CTIA MEMBERSHIP

BE PART OF EVERYTHING WIRELESS

WIRELESS IS KEY TO YOUR COMPANY'S STRATEGY. BE A PART OF THE ASSOCIATION THAT REPRESENTS **EVERYTHING WIRELESS.**

Wireless technology has transformed the way we connect, the way we play and the way we work. It serves as a key driver of the American economy, generating more than \$400 billion annually.

CTIA represents the U.S. wireless communications industry. From carriers and equipment manufacturers to mobile app creators and content companies, we bring together a dynamic group of companies that enable consumers to lead a 21st Century connected life.



“

By every stat and by every metric, wireless is central to our lives, our families, and our economy. Competition drives us to invest and to innovate, and CTIA fights for the policies we need to deliver on the promise of everything wireless.

”

MEREDITH ATTWELL BAKER
PRESIDENT & CEO

WHAT CTIA DOES

AS THE VOICE OF AMERICA'S WIRELESS INDUSTRY, **CTIA:**

ADVOCATES for legislative and regulatory policies at federal, state and local levels that foster the continued innovation, investment and increasing economic impact of America's wireless industry.

CONVENES the industry to tackle our most difficult challenges and coordinates voluntary best practices and initiatives, which have led to unique opportunities for companies to network and build relationships with partners and customers.

PROMOTES our members through numerous campaigns aimed at building awareness among policymakers and the general public, as well as in industry-leading events ranging from cybersecurity to 5G.

LEADING WIRELESS **ADVOCACY**

SPECTRUM

With mobile data use surging and millions of connected devices coming online, CTIA advocates for additional spectrum – licensed and unlicensed – to fuel the next generation of wireless.

INFRASTRUCTURE

CTIA works with policymakers at all levels of government to facilitate 5G investment and modernize rules on wireless infrastructure that facilitate and streamline wireless broadband deployment.

CONNECTED LIFE

From connected cars and drones to mHealth and smart cities, CTIA seeks to unlock the potential of the growing Internet of Things and ensure all industries can leverage the wireless platform.

PUBLIC POLICY

CTIA is active on every public policy issue impacting the wireless industry, from tax and universal service to privacy and messaging.

CONVENING THE **INDUSTRY**

CERTIFICATION

Working closely with members, CTIA develops the test plans and certification processes to ensure mobile devices like phones, tablets and batteries are reliable and meet industry requirements before commercial launch.

CYBERSECURITY & ACCESSIBILITY

CTIA coordinates with members and other industry leaders to ensure the security of mobile networks and devices, while advocating for policies to protect consumers, enhance accessibility and allow for continued innovation.

INDUSTRY COORDINATION

CTIA leads a number of industry initiatives, such as enhancing 911 location accuracy, helping deter phone theft, encouraging safe driving and operating the Common Short Code program.

INDUSTRY FORUMS

CTIA convenes members for educational, technical and networking events, including the premier mobile industry event for the Americas, as well as on key topics like 5G, cybersecurity and more.

WE INVITE YOU TO LEARN MORE ABOUT CTIA

And join the innovative companies who are already members. View our full list of members at:

CTIA.ORG/ABOUT/OUR-MEMBERS



MEMBER BENEFITS

WIRELESS LEADERSHIP AND ADVOCACY

Your membership gives you and your team access to high-profile wireless industry leaders and an experienced team of regulatory, legislative and state experts in constant dialogue with policymakers. Working closely with member companies, CTIA staff can augment and extend the effectiveness and reach of your teams. Benefits include:

LEVERAGING CTIA'S RESOURCES TO SHAPE POLICY DEBATES CRITICAL TO YOUR BUSINESS

- » Timely updates on legislative and regulatory developments impacting your organization and the wireless industry.
- » Access to CTIA's Federal and State government affairs teams, which track and shape legislation and regulation federally as well as across all 50 states, D.C. and Puerto Rico.
- » Support from CTIA's extensive staff of skilled policy specialists whose decades of legislative and regulatory experience provide focused and impactful advocacy on the issues that impact your business.

DEVELOPING RELATIONSHIPS WITH EXECUTIVES AT LEADING WIRELESS COMPANIES

- » Opportunities to impact the future of the wireless industry and network with industry leaders from the entire wireless ecosystem.

WORKING WITH INDUSTRY LEADERS FOCUSED ON EMERGING TRENDS

- » Opportunities to join and contribute to multiple legislative and regulatory working groups that address key industry issues that drive innovation and long-term industry success.
- » Participation in CTIA's Connected Life initiatives, in areas such as smart cities, connected cars, drones, mobile finance and mobile health.

EXTENDING YOUR COMPANY'S TECHNICAL RESOURCES WITH CTIA'S TECHNOLOGY PROGRAMS

- » Access key technical and engineering professionals who help guide the industry on key issues facing our industry.
- » Serve on CTIA's Certification Working Groups and help determine program tests and criteria for best practices used during the product testing and certification of mobile devices.
- » Work with member company professionals in CTIA's Cybersecurity Working Group to raise the profile of the industry regarding cybersecurity best practices and the rapidly evolving threats facing wireless networks and devices.

INCREASING BUSINESS OPPORTUNITIES, ACCESSING THE LATEST INDUSTRY RESEARCH, AND OTHER BENEFITS

- » Discounts on CTIA's Annual Wireless Industry Indices Report, which measures wireless industry trends and will help you track and target a changing wireless marketplace.
- » Subscription to CTIA's Monthly Member Update, a newsletter that keeps members informed of wireless policy developments, as well as subscriptions to our daily newsletter providing summaries of the most relevant news stories.
- » Access to CTIA's industry-leading events on issues like 5G, cybersecurity, startups and investment, and other programs.

TESTIMONIALS



“ CTIA is the association we turn to for critical wireless issues, from spectrum and network security to tower siting, broadband and consumer advocacy. Whether at the regulatory agencies, in the states, or in the halls of Congress, CTIA’s team of policy and technology experts serves as a valuable resource for our company, our industry and our customers. ”



“ CTIA membership has given us access to a skilled policy and technical team dealing with critical issues that we just don’t have the in-house resources to focus on. In addition, CTIA consistently puts us in the room with industry leaders and experts to ensure we are ready for 5G and the Internet of Things. CTIA has added very relevant technical experts to their staff. At Cellcom we have called on them to help understand the changing technology of our industry. ”



“ When key policy issues that impact our wireless business arise – in DC or in state houses across the country – we turn to CTIA. It’s also the only organization where we can meet with our largest customers in one room, several times a year. That kind of access is invaluable. ”



“ CTIA membership has given our leaders the opportunity to engage with other industry leaders within our clients’ organizations, and prospective clients, on topics that are important to the mobile and internet eco-systems. The Association staff does an excellent job of not only keeping us posted on hot issues, but also creates a forum to discuss and shape emerging trends. ”

CONTACT

If you have any questions about membership in CTIA, or would like to join today, please contact:

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